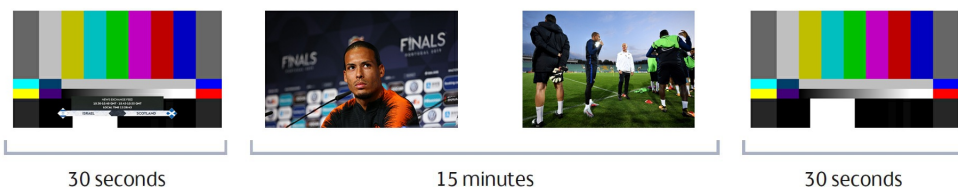


For the second play-out, five minutes after the end of the first, the same sequence is to be repeated. After the second play-out, the HB should show colour bars & tones to indicate the end of the news exchange feed.



3.2.2 MAIN FEEDS

Host broadcasters will provide two feeds for all League A matches:

- Feed A which contains team arrivals, pre-match feed, live multi-camera coverage of pre-match stadium ambience and the team warm-ups and match coverage and post-match coverage.
 - Feed A will contain pre-match graphic insertions such as the match ID, team line-ups etc.
- Feed B which includes pre- and post-match unilateral bookings on the multilateral feed.
 - Feed B will contain graphic insertions for the pre-multilateral bookings and for the end of the flash interviews window.
- During the match, both feeds A & B will contain a permanent clock & score graphic top left of screen.

Ex-European Broadcast Partners will only receive Feed A.

As of 15 minutes prior to kick-off, both Feed A and Feed B will show the same images until the end of the match. The audio accompanying the live pre-match ambience feed will match the pictures (i.e. pitch effects) and be separate from the audio accompanying any pre-multis via Feed B. There will be no set shot sequence for pre-match ambience and the content is left to the HB's discretion, but it is intended as a source of additional quality stadium footage prior to kick-off, and will include player warm-ups, stadium atmosphere and beauty shots.

3.2.3 TRANSMISSION OVERVIEW

